Perhaps no more important democracy lies before us than ensuring a free and diverse media. Concentrating power amongst a relatively few corporations whose main purpose is to turn a profit stifles alternative points of view. The idea that a community/ city/ metropolis would have TV, Radio, and Newspapers owned by the same company is anathema to the Jeffersonian ideal of a democracy. There is no compelling reason to give into this grab for money and power by interests that already control too much of the news.